

CHARACTER.ORG PRESENTS

# THE MISSING PEACE

OCT. 20-21, 2017 | CRYSTAL GATEWAY MARRIOTT | ARLINGTON, VA

☆Character.org  
 2017 NATIONAL FORUM  
**CHARACTER  
 EDUCATION**

## SPONSORSHIP OPPORTUNITIES

Enhance your brand and showcase your commitment to ethics and integrity with a high-profile sponsorship. The National Forum on Character Education brings together top thought-leaders, researchers and practitioners to debate the issues, collaborate on solutions, and define best practices. All sponsorships can be customized to meet your company's needs.

All sponsors will receive:

- Logo placement on conference webpage
- Acknowledgement in conference program
- Listing in conference mobile app
- Logo on digital and print signage

### Sponsorship Levels:

Sponsorship packages can include a la carte items below.

	Empower \$50,000	Inspire \$25,000	Educate \$10,000	Engage \$5,000	Support \$1,000
Above Branding Placement	X	X	X	X	X
Exhibit Space	X	X	X	X	
Conference Program Ad	Full Page	1/2 page	1/4 page		
Event or Item Branding	X	X	X		
Industry Exclusivity	X	X			
Sponsor of Highlight in Event Email	X	X			

### Special Event Sponsors:

Special event sponsors receive recognition from the stage, listing as sponsor of the event in the program, and may receive special marketing or opportunities to share a product sample with attendees. In addition to special event branding, sponsors will also receive the corresponding Educate or Inspire level benefits in the table above.

- Exclusive networking reception \$10,000
- Schools of Character luncheon \$10,000
- Sponsor a keynote or award ceremony \$5,000
- Promising Practices reception \$5,000
- Coffee station \$1,000

## Branding and Visibility Throughout the Conference:

Sponsors receive acknowledgement as activity sponsor in the program and in related marketing emails. Sponsors may also send a representative to talk with attendees and share product samples. Sponsors will also receive the corresponding Educate or Inspire level benefits on the front page.

- Sports, Family or Workplace track \$25,000
- Relaxation (massage) station \$5,000
- Networking lounge or charging station \$5,000 per day
- Session introduction \$1,000

## Logo Placement:

Sponsors will have their logo prominently and exclusively featured on each item. Sponsors will also receive the corresponding Educate level benefits on the front page.

- Conference bags \$5,000
- Lanyards \$5,000
- WiFi sponsor \$5,000
- Mobile app sponsor \$5,000

For more information on sponsorships or to discuss customization opportunities, contact Melissa Carlyse.

**858-353-4073 or [Melissa@character.org](mailto:Melissa@character.org)**



**Scholarships:**  
Sponsor an Educator to  
come to the Forum!  
\$500