



## National Nonprofit Seeking Nominations: LIFETIME ACHIEVEMENT AWARD IN CHARACTER EDUCATION

Character.org is now accepting nominations for the 2017 “Sandy Award,” as it is informally called. Each year, Character.org honors one individual for his or her **long and steadfast commitment to the field of character education**. The person so honored receives the prestigious Sanford N. McDonnell Award for Lifetime Achievement in Character Education.

This award is named in honor of Sandy McDonnell who was the driving force behind the resurgent character education movement in America. He dedicated much of his adult life to improving our nation’s schools and developing good character in others, especially young people. Among other things, Sandy instituted a company-wide ethics program as CEO of McDonnell Douglas Aircraft, founded CHARACTERplus in St. Louis and served as National President of the Boy Scouts of America. He was also the founding Chairman and inspirational leader of Character.org (then known as Character Education Partnership or CEP) until his death in 2012.

**The deadline for all submissions is Wednesday, May 31, 2017.**

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### GUIDELINES

All nominations are for individuals who have made a life-long and steadfast impact on the field of education for character nationally and/or internationally. This would typically be over a period of time of at least 20 years.

These contributions can include Social Emotional Learning (SEL), positive youth development, moral education, whole child education and various other approaches to positively influence the character development of children and youth. The nominator will provide details to substantiate the nominee’s national and/or international impact, providing evidence that the nominee has been an influence on policy, research and/or practice; a change agent; a creator of innovations; and/or has served as a successful disseminator of character education within and beyond the field (if through a program, both successful adoption and indications of success must be provided: these can include multiple Schools of Character using the program).

### NOMINATION REQUIREMENTS

- Each person may nominate only one candidate.
- Self-nominations and group nominations will not be accepted.
- The nominator must provide:

A **current resume** of the candidate

A **two page, single-spaced narrative** (maximum) in which the nominator describes the candidate's lifelong achievements and contributions in supporting and promoting character education in schools, communities and or the workplace, as described above.

If desired, nominators may also supply up to three **letters of recommendation**, limited to two pages per letter.



## IMPORTANT INSTRUCTIONS

### Step One

Nominate your candidate online at [www.character.org/sandyaward](http://www.character.org/sandyaward)

**All nominations must be made online.**

### Step Two

Email nominee's resume and, if desired, up to three letters of recommendation to [iris@character.org](mailto:iris@character.org).

**DEADLINE FOR ALL SUBMISSIONS: WEDNESDAY MAY 31<sup>ST</sup>, 2017**

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## SELECTION PROCESS AND PRESENTATION OF AWARD

The winner of this year's award will be chosen by a committee comprised of previous Sandy Award winners and Character.org leaders. The winner will be announced in July. He or she will receive transportation, two-night hotel accommodations and free registration for the 2017 National Forum on Character Education, where the award will be presented. The Forum takes place Oct. 20-21, at the Crystal Gateway Marriott in Arlington, VA.

## QUESTIONS?

Please direct questions to Iris Wyatt, at [iris@character.org](mailto:iris@character.org). You may also call Iris at 202-469-7857.