

☆Character.org

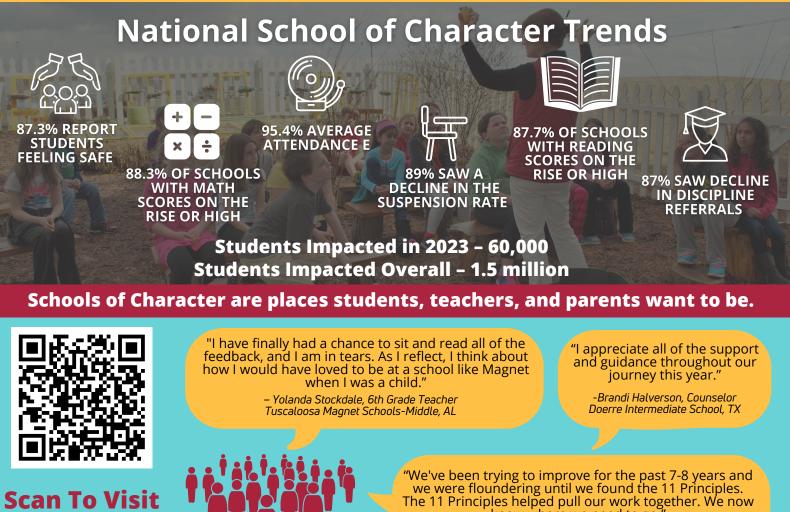
Why Become A School of Character?

A School of Character has the power to change lives and communities. The key lies in creating shared "core values" that embody what the school stands for and following our 11 Principles to guide school life. Embracing these helps students thrive in school and beyond, inspires teachers, engages the community, and boosts academic performance.

How Do You Become A School Of Character?

Building character cannot be achieved through a curriculum or a single aspect of school life; It is a continuous process that involves the whole school culture. Our 11 Principles, backed by decades of research and success, drive this evolution. Leaders use them and our Key Indicators to customize and guide the journey towards fundamental transformation.

Character.org is proud to have helped transform over 1,000 schools and school districts by developing a comprehensive culture of character. Let us help your school. Contact Lori at lori@character.org to get started today!



know where we need to go.

- Michael Cottone, Principal, Troy Union Elementary, MI

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