Thank you for applying for a Promising Practice!

Character.org assesses each application based on the following criteria:

1. The extent to which your initiative or program is unique, different, or in some way will contribute to the field of character development;
2. The extent to which your practice or initiative aligns with one or more principles articulated in our 11 Principles Framework for Schools; and
3. If your application narrative explains the impact of your practice or initiative (for students, staff, parents, community members, etc.).

Character.org does not give more than two designations to any one school or district applicant in a given year.

- **Character limits** – Are based on number of words which includes punctuation. Text that exceeds the character limits will not be included.
- **Applications in English only** – While we welcome applications from outside the United States, please note that we can only accept applications written in English.
- **Include a Photo** – You will be asked to upload a photo of your practice in action. Please read the PHOTO TIPS in the application carefully before you upload your photo.
- **Photo Release Policy** – If your photo includes young people, please be sure to follow your district's relevant policies for releasing photos since this photo may appear on Character.org's website, in publications and any recognition event (should your practice be selected).
- **Contact Information** – The contact and overview information provided in your application may appear on Character.org's website and publications (should your practice be selected).
- **Submitting your Application** – You may "save and return" to your application as many times as you wish until you click the "submit" button at the end of the application. Once the application has been submitted, it cannot be edited.

If you experience problems with the application, contact Tamra Nast at tamra@character.org including your name and the name of your school.

Promising Practice

Application Details

School, District, Org Name

Primary Contact
Email
Phone
Job Title

Principal, Superintendant or CEO
Name:
Email:
Phone

School/District/Org Address

Website
How did you hear about Promising Practices Program

Web/Email/Press Contact
Name
Email
Phone

Demographic Setting
Beginning Grade
Ending

Your Promising Practice

 Promising Practice Title: (as you wish it to appear on the website)

One-sentence description of your practice

One paragraph description of your practice

 Photo: Upload a digital photo of your practice in action.

Please note: Character.org may use photos for communications and marketing purposes. Please make sure all photos used meet the release requirements of your school. PHOTO TIPS: A great photo tells a story, revealing action or emotion. A picture of a few people doing something is much better than a group shot of people just smiling or looking at the camera. The photo should be in focus. Get close to your subject to take the photo. Please, no Word or PDF documents. Please do not include photos of the building, posters, collages or objects. Do not use screenshots of photos from your social media accounts. Please upload PNG and JPG only.

How long has this practice been in place?

Have you submitted a previous Promising Practice application?

Has this School been certified as a School of Character (at the state or national level)?

 Please share which of the *11 Principles* this practice best fits and why. (max. 500 words)

What is the story behind your practice? (max. 1500 words)

How did it start? What challenges did you face? Who was involved?

What is one component or feature of your Promising Practice that educators might find most special or unique? Please explain why. (max. 500 words)

What impact is your practice having on your school, district, community or organization? (max. 500 words)